



DESIGN THINKING IN RESEARCH

A workshop in 'Research through Design' gives scientists tools to help structure their projects. It also helps to generate new ideas by channeling creativity and stimulating more efficient collaborations.

Content of the workshop:



A general understanding of Research through Design



DEFINE | What tools are available to help me define my problem statement & research questions?



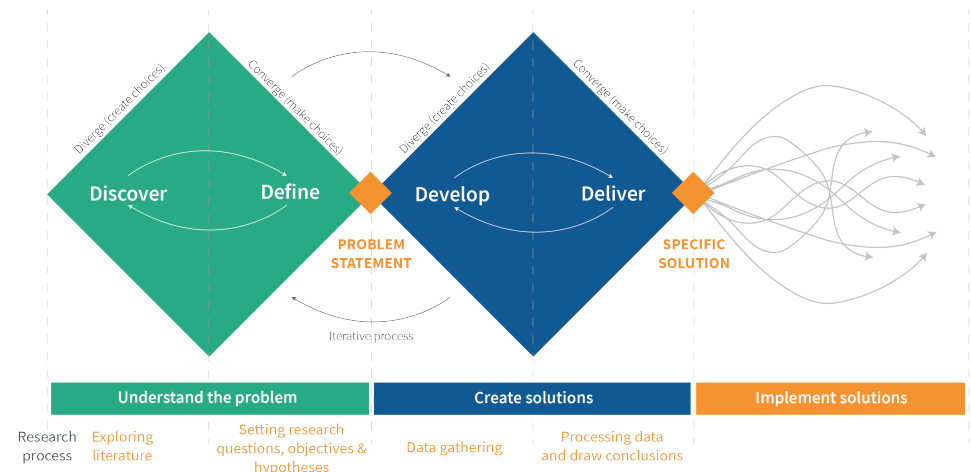
DEVELOP | How do I brainstorm effectively with collaborators? Online and offline.



DELIVER | How can I translate my thoughts into transferrable prototypes or concepts?

What is Design Thinking?

Design Thinking is a process that originates from methods used by (industrial) designers. At the centre of Design Thinking is the process of the Double Diamond. The tools and methods used by designers help to structure and move forward in creative, complex and fuzzy processes. Many of these design elements can also be useful for researchers. Fairly recently a new research area arose in which 'designerly elements' are used in scientific processes, which is called research through design.



Double diamond process compared to doing research

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Details

Max. 20 participants
3 Facilitators
2 Workshops of 2 hours each
Preparation exercises for participants
Possible online & offline
Price excl. location and VAT
€ 1950,-